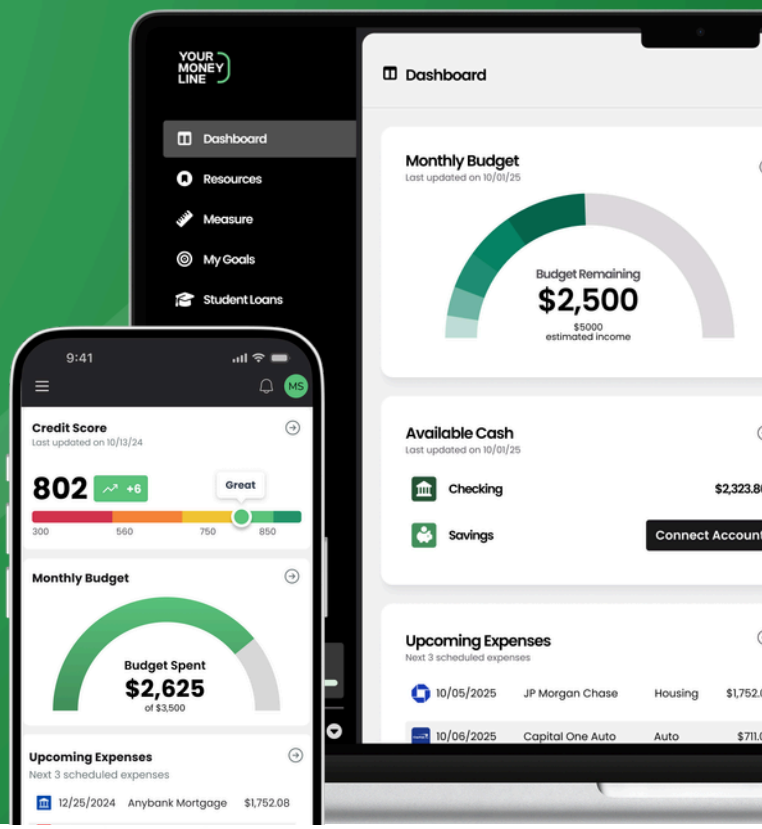
YOUR MONEY LINE

The benefit that helps clients get more from every benefit.

Smart money tools and personal guidance to help employees navigate everyday money decisions.



Meet the all-in-one financial wellness benefit:

SMART BUDGETING
Automatically track where money goes in real-time.

CREDIT MONITORING
Decode credit reports & get suggestions to improve.

1:1 FINANCIAL COACHING
Get personal guidance from AFC or CFP credentialed Guides.

24/7 EDUCATION
Improve money skills with personalized learning.

SPENDING INSIGHTS
Improve spending habits with a 24/7 sidekick.

QUIZZES & TOOLS
Help employees understand their financial behavior.

No sales pressure | Judgment-free coaching | Personalized approach | Easy to implement

Trusted by hundreds of teams across the nation

Hendrick Automotive Group · UTHealth Houston · ppl · OneAmerica Financial · Coca-Cola Swire Coca-Cola · nrc Health · Thompson Thrift

97%
of participants feel more confident after financial coaching.

14.3%
average increase in financial stability employees see in 1 year.

67%
of users say having access to Your Money Line helps retain them as an employee.

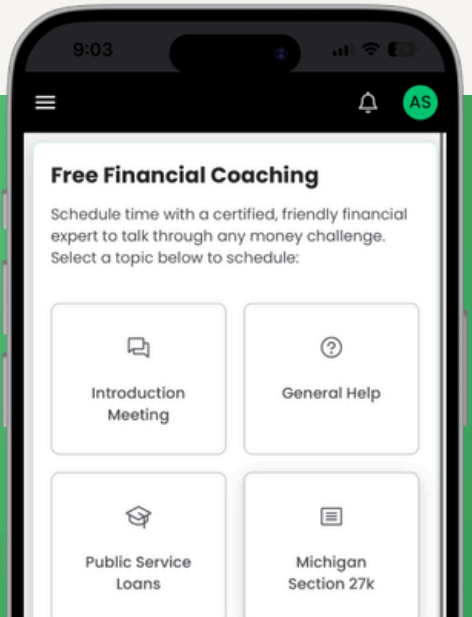
Why bring Your Money Line to your Bennie clients?

DEEPEN CLIENT RELATIONSHIPS
Address money stress with personal support that complements your benefits strategy.

CONNECT BENEFITS TO DAILY LIFE
Help employees understand HSAs and benefits alongside budgeting, debt, and savings.

SUPPORT EMPLOYEES WITHOUT ADDING TO HR'S WORKLOAD
Give clients a confidential resource for everyday money questions, backed by YML's launch communications and ongoing engagement support.





Ready to bring YML to your clients?

Scan for talking points, client resources, and next steps.